



WE ARE OFTEN ASKED...

What do we believe?

We believe the American system of government, a Constitutional Republic, is the finest ever developed by man.

We believe the traditional moral values of our Judeo-Christian heritage form the cornerstone of Western Civilization, and that the family is the most vital unit of society.

We believe the free market system, competitive capitalism, and private enterprise afford the widest opportunity and highest standard of living for all.

We believe in the dignity of the individual. We welcome people from all ethnic, racial, and religious backgrounds. Judging others only by character and ability — as we wish to be judged ourselves — our common bond is a love for liberty and our rejection of totalitarianism under any label.

We believe that individual rights are endowed by our Creator, not government; that the government's function should be limited to protecting our right to life, liberty, and property; and that individual rights are inseparably linked to individual responsibility.

What do we do?

We produce a balanced strategy of information and action items to guide a nationwide network of America-loving volunteers.

We produce a monthly Bulletin that offers members perspective on current issues and recommends specific correlative action.

We initiate campaigns to reach the public and influence legislators.

We hire and train a professional field staff to help and coordinate member activity.

We offer expert speakers who deliver presentations to public audiences via webinars and on radio and television shows.

We organize seminars on important issues to business and professional communities.

We produce books, pamphlets, flyers and brochures, educational online videos, podcasts, and a bi-weekly magazine, *The New American*.

We organize networks of local committees, enabling members and nonmembers to work together on important issues, such as reducing taxes and government spending, protecting the Constitution, rescuing our children from public schools, restoring election integrity, and ending the enormously counterproductive drain of foreign aid.

Are we effective?

While much work remains, our successes indicate we are effective.

- Where members have publicized the voting records of big-spending legislators, there has either been measurable change or voters have chosen new legislators.
- The truth about the anti-American United Nations has been brought to millions.
- In communities that members have become involved, the globalists' climate agenda has been thwarted.
- Widely misunderstood proposals calling for the banning of firearms, nationalizing police departments, the Equal Rights Amendment, and a Constitutional Convention have been defused.
- Blame for the public's knowledge of the Insiders' plot for tyrannical global government is attributed to us.

But our most important success continues to be building an understanding about the proper role of government and the need for citizen vigilance.

How are we unique?

In December 1958, Robert Welch, a retired businessman, gathered a small group of business and professional leaders to start a non-partisan education and action organization. He named it after missionary-turned-soldier, Captain John Birch, who was killed by Chinese Communists a few days after the end of World War II. So began opposition to the forces of big government, internationalism, and tyranny never before seen in any country.

Society members inform themselves and others, and then work together to bring change in policy. Members are organized into a national network of local chapters that meet regularly, initiate local projects, and implement the action items outlined in the Bulletin.

The JBS provides the core of opposition to the “New World Order.” As long ago as March 16, 1967, the communist publication *The People’s World* warned its readers that, among its many opponents, “only some 30 distinct organizations appear to be of national importance, and the prime one is The John Birch Society.” Since then, articles noting the Society’s effectiveness have appeared in the Los Angeles Times, Philadelphia Enquirer, Chicago Tribune, Dallas Morning News, Washington Post, *New Yorker*, and many others. In 2021, the longstanding leftist magazine, *The New Republic*, no fan of the JBS, nevertheless captured the Society’s influence with this headline: “We All Live in the John Birch Society World Now.”

The threat to personal freedom and national independence is imminent and immense — but not insurmountable. The JBS can inform and guide enough Americans so that our precious heritage of liberty can be passed on to the next generation — and even shared with many in other nations.

The JBS has the ingredients for success — organization, knowledge, a proven track record, decades of activist experience, and purpose. As Robert Welch often said, we lack only more “pullers at the oars.”

How can you help?

We invite you to join us. By investing your time, influence, and/or financial support, you will help build a better, freer future.

We intend to bring about an era of less government, more responsibility, and — with God’s help — a better world. Join us in our epic undertaking.

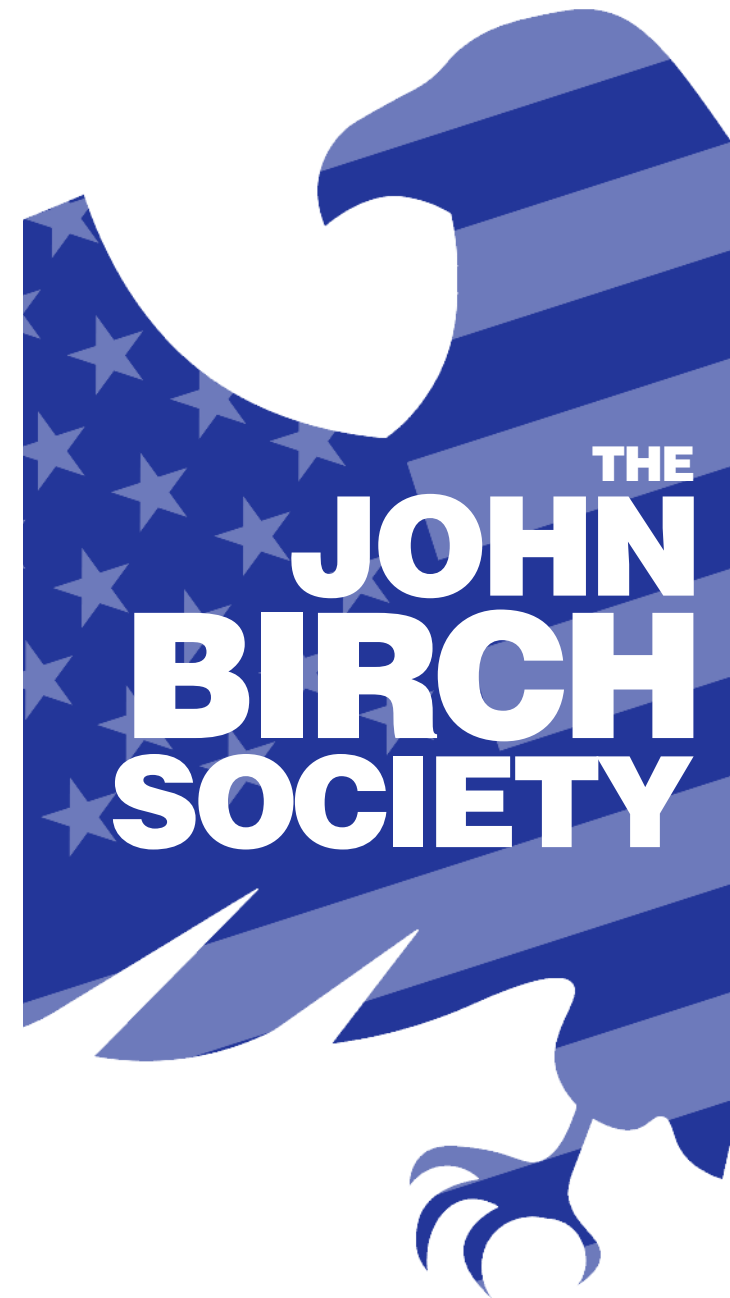
Visit JBS.org to get started.

Visit our social media pages or go to JBS.org and TheNewAmerican.com to help spread the truth.



The John Birch Society

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***Less Government, More Responsibility,
and — with God’s Help — a Better World***